

Plunder Design 2016 Income Disclosure Statement

Please review the information below carefully. Any income claim or representation that you have viewed from a Plunder Design Stylist likely is not typical and is not representative of the income, if any, that you will earn if choose to become a Plunder Design Stylist. Plunder Design makes no guarantee of financial success. Success with Plunder Design results only from successful sales efforts, which require hard work, diligence, skill, persistence, competence, and leadership. Your success will depend on whether you possess these qualities and, if so, how well you exercise these qualities.

The average annual income for ALL U.S. Stylists at all ranks (which includes Active and Inactive Stylists) in 2016 was \$ 696.40, and the median annual income for ALL U.S. Stylists was \$196.20. 24% of U.S. Stylists were not Active in 2016 and therefore did not earn any commissions or bonuses. An “Active” Stylist is defined as a Stylist who has PRV equal to 200 or more in a month. The figures below are not guarantees or projections of your actual earnings or profits, if any.

2016 Average Annual Income by Rank

Rank	% of Total U.S. Stylists at this Rank in 2016	% of Active U.S. Stylists at this Rank in 2016	High Annual Gross Earnings	Low Annual Gross Earnings	Average Annual Gross Earnings (Active Stylists Only)	Median Annual Gross Earnings (Active Stylists Only)
Savvy Consultant	79%	63%	\$2,875.70	\$4.00	\$465.22	\$300.19
Posh Consultant	13%	22%	\$4,738.24	\$60.00	\$1,193.69	\$1,069.15
Moxie Consultant	4%	7%	\$10,224.86	\$135.20	\$2,374.56	\$2,065.59
Stellar Consultant	2%	3%	\$11,387.04	\$782.70	\$3,794.42	\$3,240.24
1 Star Peep	1%	3%	\$16,170.60	\$2,240.13	\$6,481.11	\$6,087.32
2 Star Peep	<1%	<1%	\$29,828.10	\$6,215.05	\$13,467.64	\$13,011.22
3 Star Peep	<1%	<1%	\$153,700.99	\$16,045.74	\$38,715.29	\$25,118.64
4 Star Peep	<1%	<1%	\$505,487.59	\$47,367.64	\$178,917.64	\$108,709.89

2016 Average Annual Income Ranges of ALL Stylists

Range	% of Stylists	Range	% of Stylists	Range	% of Stylists
No Earnings	24%	\$2,500.01 - \$5,000.00	2.13%	\$30,000.01 - \$50,000.00	0.03%
\$0.01 - \$50.00	16.13%	\$5,000.01 - \$7,500.00	0.77%	\$50,000.01 - \$75,000.00	0.02%
\$50.01 - \$250.00	26.6%	\$7,500.01 - \$10,000.00	0.33%	\$75,000.01 - \$100,000.00	0.01%
\$250.01 - \$500.00	11%	\$10,000.01 - \$15,000.00	0.25%	\$100,000.01 - \$150,000.00	0.03%
\$500.01 - \$1,000.00	10.5%	\$15,000.01 - \$20,000.00	0.11%	\$150,000.01 - \$200,000.00	0%
\$1,000.01 - \$2,500.00	8.0%	\$20,000.01 - \$30,000.00	0.07%	\$200,000.01 +	0.02%

In 2016, 24% of all Stylists received no income at all. Less than 12% of all Stylists earned more than \$1,000 in 2016.

Note that the above figures DO NOT represent a Stylist's profit, as they do not consider expenses incurred by a Stylist in operation or promotion of his/her business nor any retail earnings made by Stylists when products are sold directly by Stylists to their customers. The figures above refer only to gross income (total income before any expenses are deducted) received by Stylists from Plunder Design. The expenses a Stylist incurs in the operation of his or her Plunder Design business vary widely. Expenses for Stylists can be several hundred or thousand dollars annually. You should factor in estimated expenses when projecting potential profits. Such operating expenses include the amount that you pay to become a Plunder Design Stylist and could include advertising and promotional expenses, product samples, training, travel, telephone and Internet costs, business equipment, and miscellaneous expenses. Based on a survey conducted by the company in 2016, the average annual expenses a Stylist incurs are \$1,074.40.

Note that the above figures do not include any amounts that a Stylist may have earned by retailing Plunder Design products to his/her customers. Plunder Design does not track this information. The above information does, however, include a Stylist's retail sales of products that were made through the Stylist's Plunder Design website.